EVOTION

727521 – EVOTION

DELIVERABLE D1.1 - DEC

PROJECT WEBSITE AND COMMUNICATION INFRASTRUCTURE

Author(s): Niels Henrik Meedom, Niels Pontoppidan, Thomas Kønig and Marianna Vatti (all Oticon A/S)

Dissemination level	
PU	PU - Public PP - Restricted to other programme participants* RE - Restricted to a group specified by the consortium* CO - Confidential, only for members of the consortium* (* = including the Commission Services)

Project acronym and GA no	EVOTION- 727521
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Authors/contributors:	Niels Henrik Meedom, Niels Pontoppidan, Thomas Kønig and Marianna Vatti, Oticon A/S, Snekkersten, Denmark
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About Evotion

Publishable Summary for website purpose:

There is currently limited evidence for the development of integrated solutions that support appropriate healthcare system management, long-term health policy making, and platforms that increase the provision of actionable insights at the point of care.

The EVOTION project generates evidence to support integrated decision support in a platform for the creation of holistic hearing loss management policies. The EVOTION platform includes big data analytics and enable the collection and analysis of heterogeneous data related to hearing loss.

According to the World Health Organization, hearing loss is one of the most prevalent chronic diseases and the 5th cause of disability. Hearing loss increases the risk of cognitive decline, mental illness, and depression, and leads to social isolation, unemployment/early retirement, loss of income and work discrimination. The pre-eminent management strategy for hearing loss is the provision of Hearing Aids, although their use is often problematic, costly and with poor overall benefits.

Appropriate holistic management of hearing loss calls for appropriate public health policies, which target hearing loss prevention, early diagnosis, long-term treatment and rehabilitation, detection and prevention of cognitive decline, protection from noise and socioeconomic inclusion of hearing loss patients.

The evidential basis is generated by accessing existing big datasets from five of its partner organisations and continuous collection of real time data produced by sensors and Hearing Aids used by hearing loss patients. The collected data consists of hearing aid usage, noise episodes (temporary threshold shift), audiological, physiological, cognitive, clinical and medication, personal, occupational, behavioural, life style, environmental and open web data.

The integrated EVOTION platform, a system prototype demonstration in operational environment, will make it possible for health care professionals and health policy makers to identify, simulate, select and monitor the effectiveness of possible, and implemented interventions related to the management of hearing loss.

The EVOTION platform enables:

(a) Analysis of big heterogeneous datasets to enable the identification of causal and other effects
(b) Formation of policy decision making processes focusing on the selection of effective interventions in holistic hearing loss management
(c) Formulation of related public health policies
(d) Specification and monitoring of such policies in a sustainable manner

To achieve its overall aims, EVOTION brings together public health policy organisations, experts and authorities. Combined with the holistic EVOTION perspective to management of hearing loss and to the social and occupational inclusion and well-being of hearing loss patients, the project will effectively be able to support and validate the formation of the targeted policies.

Rationale for choice of Project name/acronym
'Evotion' refers to ancient Greek "εὖ + ὠτίον" meaning "good ear".

About this deliverable

This deliverable is categorized as a 'DEC' in the form of a public website.

The website, which is online as of 30 NOV 2016, may be assessed here:

www.h2020evotion.eu

The purpose of this brief report is to specify the deliverable and to provide the Commission with an introduction to the Project website and to the project communication infrastructure.

External communication incl Evotion website

A fully functional and user friendly website has been launched 30 NOV 2016 as the first major dissemination tool designed to support information to the public and communication with external parties.

The EVOTION website represents the first vehicle in raising awareness of the project and contains a general presentation of the project objectives, the consortium and its team members. As the project evolves all public information related to the project activities, results and events will be updated along the project lifetime with the latest results and findings (at least once per month).

Promotion of the EVOTION project will be done through other relevant web portals, including partners' respective websites, use of social media, presentations and so forth.

The project website targets all of the audiences of the project (research communities, industry, health policy makers, health care professionals, patient groups and other stakeholders both regionally, nationally and internationally where relevant).

Website Components and features

The website *domain* was selected in order to clearly indicate that the project is a contributor to the strengthening of the European Research and Innovation 'Union'.

The EVOTION *logo* contains five concentric circles and one quarter is blanked out in order to illustrate the ear. The five concentric circles represent the EVOTION multi-layer approach. In the center is the HL patients/HA users, next circle represents the HA users self-management capabilities, third layer represents clinicians and hearing care professionals, fourth layer represent HL excellence in research and the outer layer represent health policy making processes.

The EVOTION project is designed to combine input and knowledge from all of these layers for the purpose of improving societal health systems, with a focus on promoting efficient hearing loss management interventions to the benefit of the 'good ear' (εὖ + ὠτίον).

In order to assure easy navigation for visitors the following main *pages* have been defined and are placed clearly visible on the top of the site: Home/Consortium Partners/EVOTION Team/Results/Events.

Some of these pages are not online as of 30 Nov 2016, among others Publications list is NOT yet accessible, and will be made accessible once the Consortium starts disseminating. However, the first public article will appear soon in the Croatian newspaper 'Glas Slavonjie'.

The EVOTION website is constructed on the Wordpress[1] framework, using a freely accessible, royalty-free design mockup by Anders Noren[2], integrated and customized by Communication assistant Thomas Kønig, Eriksholm Research Centre, Oticon.

The website contains a number of free, royalty-free Wordpress plug-ins and extensions to facilitate the needs of the EVOTION project. Examples of such extensions and features are:

- Cookie notices to comply with European Union regulations.
- Contact forms, such as seen in the page footer.
- Event organization functionality, to provide an overview of upcoming meetings, events, and assignments; as well as support for registration and cancellation on-site.

The website supports the latest Wordpress v4.6.1, and runs the [Wordfence](#)[3] plug-in separately, to provide 360 degree security to the site.

Social media
Promotion of results and outcomes of the EVOTION project to reach both policy-makers, industry and the scientific community is further supported by use of three social media platforms, which also facilitate communication, interest and commitment from external parties:

- **Facebook –** A Facebook page has been established, to facilitate interpersonal information and interest on the project. As Facebook is the largest and most widespread social network available, we anticipate general amount of input via this platform. However, we also assume that Facebook will be useful in terms of maintaining contact and informal communication between numerous interested parties. Facebook's 'job' is to help spreading the word.
- **Twitter –** The Twitter network is famously fast-paced, and is good for pushing out news to a broad network. This allows us to stay on par with information moving in our field, position ourselves as thought-leaders on the subject, and bring in new followers from relevant fields, who might otherwise not find us.
- **LinkedIn –** LinkedIn is the professional social network to the EVOTION project; the network is used extensively for dissemination of scientific results and facilitation of academic debate, and so this is where we would like to see our partners and outside parties getting involved in the research and innovation processes, and asking questions.

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[1] http://www.wordpress.org/

[2] http://www.andersnoren.se/

[3] https://www.wordfence.com/

Communication Infrastructure

The Project management has installed and put in effective use the first components in the project communication infrastructure.

The purposes of the team communication infrastructure are:

- o Maintaining appropriate communication and collaboration environment for the consortium members, including,
    - o Clarification of activities that need to be undertaken by each member of the consortium according to the objectives and purpose of the project and plan and execute such relevant processes required
    - o The supporting of management mechanisms and bodies in the consortium.
- o Supporting the work described in Task 1.1 – Project coordination
- o Sharing of relevant information and establishing of common understanding of goals and objectives
- o Facilitating contact between partners and team members

Components in project communication infrastructure

In addition to the communication components addressing the public and external stakeholders as described above, the project organization makes use of a variety of tools in order to establish an efficient internal information sharing and collaborative environment.

These tools include emailing, a web-based project management collaboration tool named 'Basecamp', a secure shared cloud storage and file backup account on 'Google Drive' and 'Skype for Business'.

Email

The coordinator maintains the official maillist for all team members. The list is continuously updated and shared with members on the list in 'Basecamp' (see below). In addition a mail list alias is maintained by Partner ICCS.

Emails are used for official correspondence, including for example notification of prefinancing disbursements made to Partners Using the official mails from the System for Grant Management SyGMa.

Basecamp

Basecamp (https://basecamp.com/) is a web-based platform which have been successfully used in several projects and which has demonstrated its usefulness in sharing of information in team work and in supporting timely delivery of results in collaborative multi-site projects.

By use of the Basecamp features a web-based replication of the project organization has been setup which makes it possible for all partners to assess planning tools and follow and contribute to the work of other partners.

Below is a screen capture illustrating the organization and collaborative features related to Work Package 2:
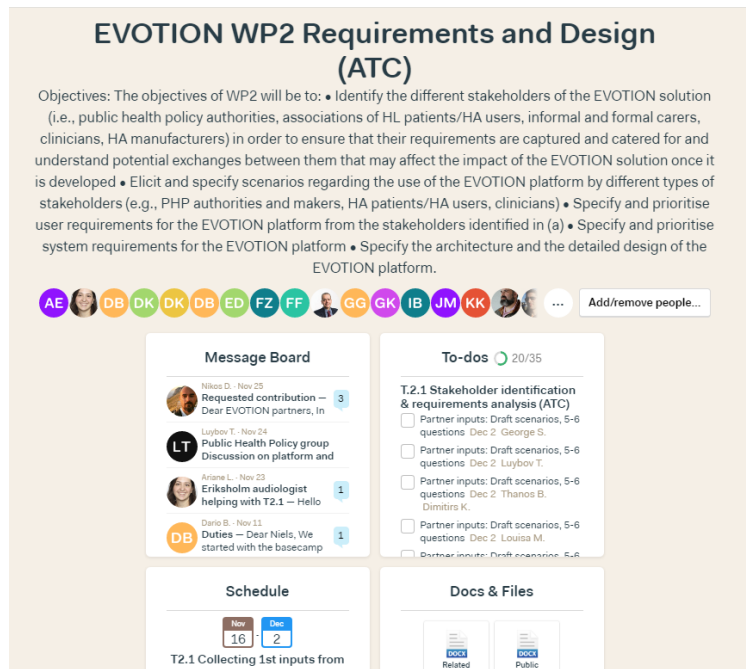
In addition to features related to work planning information sharing and task collaboration, Basecamp also facilitates knowledge sharing by establishing of dedicated discussion fora and team groups. To such sub-groups specific and relevant team members are invited. One example is a team group for admin/finance purposes in which relevant partner staff members may share experience in project administration of among others H2020 projects. When partners add new team members, their access via Basecamp also provides access to the past activities and discussions and hence facilitate fast integration of those new team members.

Basecamp makes it easy to prepare internal wikis and to share relevant studies and publications.

Google Drive
A google drive EVOTION folder is accessible to all team members. The folder will to reflect the project structure and it is designated for shared keeping of task contributions and documentation and will also be used for co-writing of reports and publications.

The folder will not be used for safekeeping of any of the beneficiaries' records or supporting documentation as stipulated in Article 18 in the Grant Agreement. The folder is never used to store any raw data from the participants, it is only for producing documentation and preparing deliverable reports and dissemination.

Skype for Business
Skype for Business and Skype are used for virtual meetings. Skype for Business enables the consortium to pass the ability to present slides (or other programs) around between the participants as well as enabling participants to dial in via Phone if they are without data-network.

What's next?
During the next two months, the project management and the WP 8 key team members will assess more closely the need for updating of website, its features as well as the use of social media components. This work will provide input to drafting of the project communication and dissemination strategies as specified in Task 8.1.